# 2008 ANNUAL REPORT

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Providing full support for emerging black business.



"Funding is up significantly on the prior year and the efficiency and effectiveness in the utilisation thereof continues to improve with many of the original funders continue to support the project."

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### **CHAIRMAN'S REPORT**

It's always very daunting to make the decision to start one's own business where financial security is uncertain and the challenges in creating a successful and sustainable business model too numerous to mention. For some people it is a conscious decision to move from salaried employment to greater opportunities provided by the ability to work for oneself. For many in the SMME sector, it is the only alternative to going hungry in an economy where unemployment is at unacceptable levels and individual skills are not sought after in the formal economy. Can you imagine trying to do this in a situation where you have been subjected to an inferior education, have no capital, do not qualify for credit from traditional institutions, are unfamiliar with administrative procedures to set up and run a business, cannot afford office infrastructure or transport, lack business skills and have been exploited to a large extent in an inconsistent working career? If you can, you will understand why a total of 80% of all new businesses in South Africa collapse within 2 years and why the entrepreneurs in this country contribute only 35% of GDP, compared with 60% in countries like India and Brazil.

Like all great stories, the story of Black Umbrellas starts in a place very different form where it finds itself now - in a container "at a dusty crossroads" in Gugulethu, to coin a phrase. The initial intention was to provide opportunities to unemployed people to create sustainable retail businesses. However, the benefit created by the project did not seem to justify the resources required in order to sustain it. Nonetheless, an invaluable lesson was learnt in that rather than trying to assist people by developing skills to run a particular business, greater benefit could be created by providing people who already have a particular skill or an idea for a business with the resources and assistance to create their own self-sustainable business. Hence the Black Umbrellas model was developed and continues to evolve.

It was very encouraging to see that the needs addressed by the organisation's model were identified in the Global Entrepreneurship Monitor South African Report for 2007 as some of the specific recommendations for entrepreneurship development, particularly that entrepreneurs must be taught that making mistakes is one way of learning; the development of financial support systems, particularly one which allows for trial and error, and the development of mentoring systems on different levels.

It is very pleasing to see how the organisation has grown over the last year. The organisation continues to benefit from its strategic relationship with Charles Maisel and Innovation Shack as its primary fundraiser. Funding is up significantly on the prior year and the efficiency and effectiveness in the utilisation thereof continues to improve. It is also comforting to see that many of the original funders continue to support the project. The number of SMMEs utilising the services of Black Umbrellas grew to over 60 by the end of June.

A very exciting development in the last year, was the decision by Absa Bank to become the primary provider of finance to the SMMEs who have signed agreements with Black Umbrellas. There are normal credit criteria in place, but with the commitment from Absa to the principles embodied by Black Umbrellas and limited security provided by the organisation, financing is far more accessible to the SMMEs than may otherwise have been the case.

I'm very excited about the potential opportunities for the organisation. The Black Umbrellas model has shown that it works and is nearly ready to be rolled out to other centres in the Western Cape, nationally and indeed the rest of Africa. Significant interest has been expressed and the funding to make this a reality is imminent.

There are many ways in which you can contribute to the success of Black Umbrellas and the sustained growth of the SMMEs who use its services, including mentoring a business, donation of cash or equipment, adopting a business or a donation via the SA Social Investment exchange (SASIX). It is estimated that every sustainable SMME creates employment opportunities for 5 people. We need to grow as many businesses as we can.

Mark Frankel

We welcomed Kevin de Wet to the organisation as project director in March of this year. Kevin has a background in commerce and spent most of his working years in the fuel industry, where he helped develop and manage the Entrepreneurship Programme run by Total SA. In the short time he has been with the organisation, Kevin has made a significant impact; from the "al fresco" type workstations to the streamlined systems and controls and enhanced operational framework.

### "It was very encouraging to see that the needs addressed by the organisation's model were identified in the Global **Entrepreneurship Monitor South African** Report for 2007."

Although the success of the Black Umbrellas model is based upon "on the job" training and mentoring which has been very successful to date, I believe more work needs to be done in terms of formal training on business and allied skills together with the implementation of a measurement tool to determine how the SMMEs are growing in terms of their skills and knowledge base and application thereof. In addition, a culture of good corporate citizenship needs to be instilled within all the SMMEs using the services of the organisation and we hope to see this realised in the year ahead.

## DIRECTOR'S REPORT

Having become involved in Black Umbrellas, full time, as of March this year 2008 I have grown! I would like to thank the board of Black Umbrellas for having the confidence in me to undertake the management of this meaningful organisation, the staff for their support of me and the SMMEs for their contributions to our mutual growth.

To understand the Enterprise Development and the SME sector in South Africa, one has to understand the nature of South Africa, our past, our future, our people's aspirations and goals and our economic and legal playing fields, our socio economic circumstances and so much more - in short it's a very interesting and challenging environment!

### "Our physical capacity to deliver services has grown by 300% since the beginning of the year and our membership has grown by the same amount."

Black Umbrellas has evolved significantly since its inception almost two years ago but its initial goals of redressing past imbalances and addressing vital economic issues of black economic empowerment, enterprise development and job creation have remained constant. Through careful management, attention to detail and a constant focus on the overall vision, Black Umbrellas has grown into what it is today - the only full support organisation for small enterprises in South Africa. I have come in at an important time and have set goals based on the boards and my vision for Black Umbrellas. The Black Umbrellas enterprise development programme is aimed at entry-level business development, where entrepreneurs with established skills in a specific service or manufacturing/production-oriented environment can receive support in the form of infrastructure, support services, access to capital, and continuous mentoring with regular on-the-job training.

### In order to consolidate and grow the organisation going into the future, my goals included:

1. Firstly, a consolidation phase where I consolidated certain key aspects of the organisation, its staff and its finances. This phase essentially was akin to laying a solid foundation on which to build the organisation.

2. Secondly, my goals were to put in place and manifest good corporate governance - the process involved putting the requisite legal agreements in place with staff, suppliers and service providers; it involved writing a policies and procedures manual for all operations at Black Umbrellas and it involved ensuring that staff were focused and attentive to our overall vision of providing specific and world class services to the SMMEs as per our mandate and agreements. Black Umbrellas prides itself on its good corporate

governance with a comprehensive approach to HR management considering all statutory and legal obligations, with a detailed policies and procedures manual encompassing all its work and a professional code of practice for all staff. The organisation has a Finance Committee which meets on a quarterly basis to review the financial results and position of the organisation. The organisation has a functional and robust board of members including accountants, business professionals, psychologists and a range of industry specific skills. The board members also meet on a quarterly basis to review the performance of the organisation and its adherence to its objectives and governance standards. The business is committed to sound corporate governance and endorses the ethical principles that are outlined in the King report, being fairness, transparency, honesty, nondiscrimination, accountability and responsibility; as well as respect for human dignity, human rights and social justice.

**3.** Finally the goal of growing the organisation included increasing our capacity to deliver to the SMMEs a more refined and better offering of services. The capacity and the level of offering has improved significantly as expressed by the SMMEs themselves. Our physical capacity to deliver services has grown by 300% since the beginning of the year and our membership has grown by the same amount.

Challenges going forward are numerous and diverse. I believe we have refined and perfected our services to the SMMEs. A start-up company or existing business person can successfully manage and operate from our premises with the services on offer at a nominal and affordable fee. We have delivered in terms of our agreements. Through education, coaching and enforcement we aim to assist the SMMEs to understand and deliver on their business responsibilities and duties - to pay the required fees and to report on their finances - and together we will be able to take this world class model to another level.

### Kevin de Wet

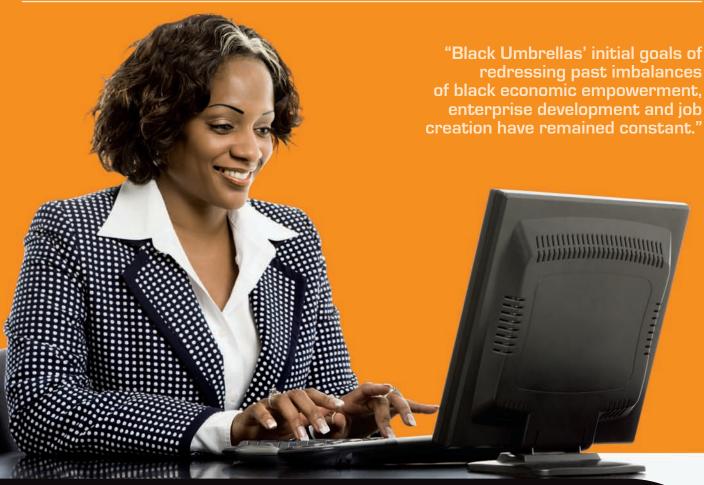
**"Black Umbrellas enterprise** development programme is aimed at entry-level business development, offering entrepreneurs support in the form of infrastructure, access to capital, and mentoring with on-the-job training.

## AUDITED FINANCIAL REPORT

### **BALANCE SHEET**

Figures in Rand	Notes
Assets	
Non-Current Assets	
Property, plant and equipment	2
Current Assets	
Trade and other receivables	3
Cash and cash equivalents	4
 Total Assets	
Total Assets Equity and Liabilities	
Equity and Liabilities Equity	
Equity and Liabilities	
Equity and Liabilities Equity	
Equity and Liabilities Equity Retained income	
Equity and Liabilities Equity Retained income Liabilities	

### **Total Equity and Liabilities**



2008	2007
316,713	250,973
040.746	105 045
342,716 675,845	125,345 2,802,313
1,018,561	2,927,658
1,335,274	3,178,631
611,230	608,754
7,899	
716,145	2,569,877
724,044	2,569,877
1,335,274	3,178,631

Audited financial report

INCOME STATEMENT			
Figures in Rand	Notes	2008	2007
Revenue Other income Operating expenses	6	3,242,343 6,745 (3,246,612)	1,452,285 - (881,215)
Operating profit	7	1,018,561	2,927,658
Profit for the year		1,335,274	3,178,631

### **STATEMENT OF CHANGES IN EQUITY**

Figures in Rand	Share capital	<b>Retained income</b>	Total equity
Balance at 01 July 2006	-	37,684	37,684
Changes in equity			
Profit for the year	-	571,070	571,070
Total changes	-	571,070	571,070
Balance at 01 July 2007		608,754	608,754
Changes in equity			
Profit for the year	-	2,476	2,476
Total changes	-	2,476	2,476
Balance at 30 June 2008	-	611,230	611,230

### **CASH FLOW STATEMENT**

	2008	2007
9	(1,957,840)	3,048,573
2	(254,652)	(262,670)
2	86,024	-
	(168,628)	(262,670)
	(2,126,468)	(2,785,903)
	2,802,313	16,410
4	675,845	2,802,313
	2 2	2 (254,652) 2 86,024 (168,628) (2,126,468) 2,802,313

## NOTES TO THE ANNUAL FINANCIAL STATEMENTS

### 2. Property, plant and equipment

		2008			2007	
	Cost/	Accumulated	Carrying	Cost/	Accumulated	Carrying
	Valuation	Depreciation	Value	Valuation	Depreciation	Value
Furniture and fixtures	21,138	(841)	20,297	-	-	-
Motor vehicles	287,632	(62,754)	224,878	194,309	(22,832)	171,47
Office equipment	100,874	(58,120)	42,754	97,773	(18,277)	79,49
IT equipment	7,779	(952)	6,827		-	
Computer software	23,273	(1,316)	21,957	-	-	-
Total	440,696	(123,983)	316,713	292,082	(41,109)	250,97
Reconciliation of prope	erty, plant and	equipment - 2008				
		Opening Balance	Additions	Disposals	Depreciation	Total
Furniture and fixtures		-	21,138	-	(841)	20,29
Motor vehicles		171,477	156,823	(50,452)	(52,970)	224,87
Office equipment		79,496	3,101	-	(39,843)	42,75
IT equipment		_	50,317	(40,766)	[2,724]	6,82
Computer software		-	23,273	-	(1,316)	21,95
Total		250,973	254,652	(91,218)	(97,694)	316,71
			Opening Balance	Additions	Depreciation	Total
Motor vehicles				Additions	Depreciation	
						171,47
Motor vehicles Office equipment Total			Balance	194,309	(22,832)	Total 171,47 79,49 <b>250,97</b>
Office equipment	eivables		Balance - 21,274	194,309 68,361	(22,832) (10,139)	171,47 79,49
Office equipment Total 3. Trade and other rec Trade receivables	eivables		Balance - 21,274	194,309 68,361	(22,832) (10,139) <b>(32,971)</b> 318,078	171,47 79,49 <b>250,97</b>
Office equipment Total 3. Trade and other rec Trade receivables Prepayments	eivables		Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638	171,47 79,49 <b>250,97</b> 98,26
Office equipment Total 3. Trade and other rec Trade receivables Prepayments Deposits	ceivables		Balance - 21,274	194,309 68,361	(22,832) (10,139) <b>(32,971)</b> 318,078	171,47 79,49 <b>250,97</b> 98,26 - - 24,00
Office equipment Total 3. Trade and other rec	eivables		Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638	171,47 79,49 <b>250,97</b> 98,26 - 24,00 3,07
Office equipment Total 3. Trade and other rec Trade receivables Prepayments Deposits Other receivables			Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638 24,000	171,47 79,49
Office equipment Total 3. Trade and other rec Trade receivables Prepayments Deposits Other receivables Total 4. Cash and cash equiv	valents		Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638 24,000	171,47 79,49 <b>250,97</b> 98,26 - 24,00 3,07
Office equipment Total 3. Trade and other rec Trade receivables Prepayments Deposits Other receivables Total	valents		Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638 24,000	171,47 79,49 <b>250,97</b> 98,26 - 24,00 3,07 <b>125,34</b>
Dffice equipment Total 3. Trade and other rec Trade receivables Prepayments Deposits Other receivables Total 4. Cash and cash equivale Cash and cash equivale Cash on hand	valents		Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638 24,000 - - 342,716	171,47 79,49 <b>250,97</b> 98,26 - 24,00 3,07 <b>125,34</b>
Dffice equipment Total 3. Trade and other rec Trade receivables Prepayments Deposits Dther receivables Total 4. Cash and cash equivale	valents		Balance - 21,274	194,309 68,361	(22,832) (10,139) (32,971) 318,078 638 24,000 - - 342,716	171,47 79,49 <b>250,97</b> 98,26 - 24,00 3,07

	Opening Balance	Additions
Furniture and fixtures	-	21,138
Motor vehicles	171,477	156,823
Office equipment	79,496	3,101
IT equipment	-	50,317
Computer software	-	23,273
Total	250,973	254,652

Office equipment 	21,274 
Motor vehicles	
	Opening Balance

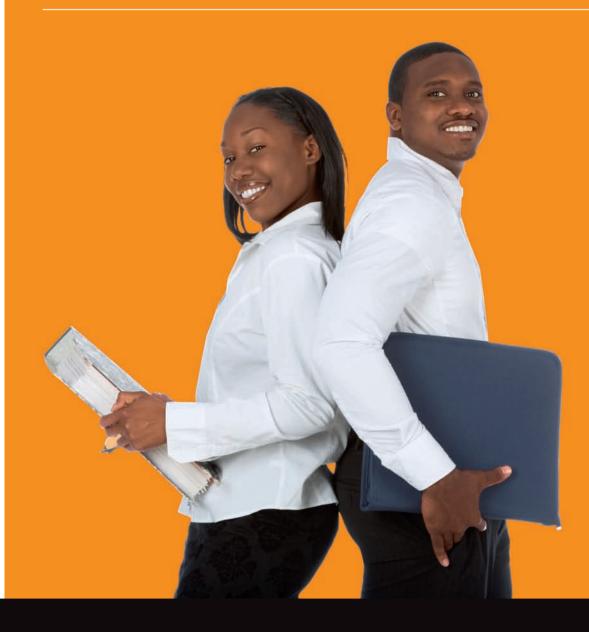
Trade receivables	
Prepayments	
Deposits	
Other receivables	
Total	
4. Cash and cash equivalents	

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Figures in Rand	2008	2007
5. Trade and other payables		
Trade payables	-	1,054
Other payables	683,206	2,529,422
Accrued expenses	17,027	24,401
Accrued audit fees	15,912	15,000
Fotal	716,145	2,569,877
6. Revenue		
Rendering of services	91,059	110,817
nvestment income	8,480	683
Donations received	3,142,804	1,340,785
Total	3,242,343	1,452,285
7. Operating profit		
Operating profit for the year is stated after accounting for the following: <b>Operating lease charges</b> Premises		
- Contractual amounts	119,893	36,480
	E 404	
Loss on sale of property, plant and equipment	5,194	-
Depreciation on property, plant and equipment	97,695	32,971
Employee costs	528,541	137,192
8. Auditor's remuneration		
Fees	15,000	15,000
Adjustment for previous year	2,100	-
Tax and secretarial services	912	-
Total	18,012	15,000
9. Cash (used in) generated from operations		
Profit before taxation	2,476	571,070
Adjustments for:		
Depreciation and amortisation	97,695	32,971
Loss on sale of assets	5,194	-
Novements in operating lease assets and accruals	7,899	-
Changes in working capital:		
Trade and other receivables	(217,371)	(125,345)
	(1,853,733)	2,569,877
Trade and other payables	[1,000,700]	_;000;077

Figures in Rand		2008	2007
10. Related parties			
Relationships			
Directors	Cl Maisel K de Wet		
Control by director	Innovation Shack CC		
Related party transactions			
Consulting fees paid to related parties			
Innovation Shack CC		288,880	212,500
11. Director's emoluments			
Executive			

2008 In connection with the affairs of the company



Emoluments 149,249

Total 149,249

Notes continued 8



### DETAILED INCOME STATEMENT

Figures in Rand	Notes	2008	2007
Revenue			
Rendering of services		91,059	110,817
Investment income		8,480	683
Donations received		3,142,804	1,340,785
Total	6	3,242,343	1,452,285
Other income			
Other income		6,745	-
Operating expenses		53,550	
Accounting fees			-
Advertising	O	12,284	4,440
Auditors remuneration	8	18,012	15,000
Bad debts		103,868	137,246
Bank charges		6,580	3,797
Computer expenses		57,493	3,388
Consulting fees		333,880	222,500
Depreciation, amortisation and impairments		97,695	32,971
Disbursements on behalf of the Dep. of Social Welfare & Development projects		1,541,492	-
Employee costs		528,541	137,192
Entertainment		722	-
Fines and penalties		-	300
Insurance		21,720	9,359
Lease rentals on operating lease		119,893	36,480
Legal expenses		570	15,992
Loss on disposal of assets		5,194	
MSR transport		29,715	-
Motor vehicle expenses		39,878	7,682
Office supplies		-	2,121
Other expenses		_	3,297
Petrol and oil		57,674	60,933
		57,074	1,675
Postage Drinting and stationery		- 30,455	
Printing and stationery		,	5,134
Project management		18,368	-
Refreshments		10,225	1,979
Repairs and maintenance		7,067	12,228
Security		6,800	-
Telephone and fax		94,586	131,803
Transport and freight		39,738	34,161
Travel - local		846	-
Utilities		6,311	1,537
Write off of cash		3,455	-
Total		3,246,612	881,215
Profit for the year		2,476	571,070

### **Board Members:**

Mark Frankel	Chairman
Charles Maisel	Director
Kevin De Wet	Director
Ricardo Brink	Member
Mthuthuzeli Jantjies	Member
Nigel Adriaanse	Member
Shamiel Dollie	
Rajesh Sukha	Member

### Organisational Structure:

Kevin de Wet	Program Manager
Esmerelda Hendricks	PA and Receptionist
Leonard Bilombo	Driver
Richard Brink	Driver
Valerie Coetzee	General Worker

### **Contractors**:

Dorah Tafeni	Bookkeeper
Lungile Kewana	Projects Manager

### Auditors:

Wilder Lockitch Chartered Accountants SA

### Operational Funders:

The Open Society Foundation BOE Government Funds - Black Umbrellas BOE Government Funds - Projects Master Currency G Raimondo Breadline Africa D Jones Nussbaum Foundation

### Enterprise Development Funders: Miton Optimal

Hansgrohe Bathrooms First Storage Fresh In Time FPD Seed

### Legal Status:

Black Umbrellas is an association incorporated under section 21 of the Companies Act (A non-profit company) Registration number: 2005/002546/08.

### Banking Details: Black Umbrellas ABSA Bank

a/c 4061981407 Cheque account Branch 632005



General information

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